

# PUBLIC HEALTH

IS A CRITICAL INVESTMENT

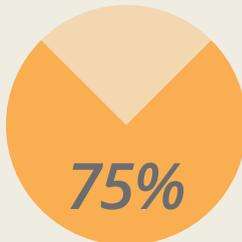
## Investing in Public Health SAVES MONEY

Every \$1 spent on prevention



— SAVES —

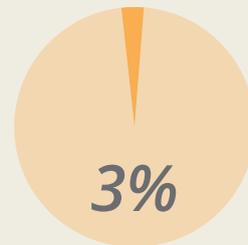
\$5.60 in healthcare spending.<sup>1</sup>



As a nation, 75% of our health care dollars go toward treatment of **preventable** chronic conditions such as obesity, heart disease, and diabetes<sup>2</sup> ...

... but only 3 cents of every dollar spent on health goes toward

public health & prevention.<sup>3</sup>

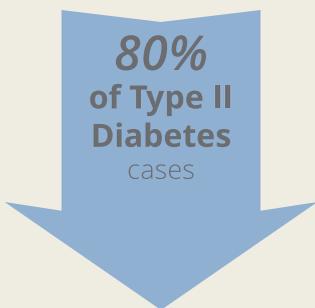


## Investing in Public Health SAVES LIVES

An estimated ...



**80%**  
of Heart  
Disease  
cases



**80%**  
of Type II  
Diabetes  
cases

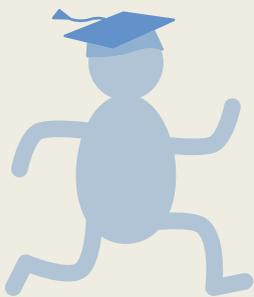


**40%**  
of Cancer  
cases

... could be **PREVENTED** by public health interventions.<sup>2</sup>

## Investing in Public Health KEEPS COMMUNITIES STRONG

### Physical activity



has a positive impact on **academic performance.**<sup>4</sup>

Proposals that are good for public health are simultaneously good for other objectives<sup>5</sup> ...



Bike paths linking rural communities

support

**THE TOURISM INDUSTRY**



Opening grocery stores in low-income neighborhoods

creates

**JOBS**



Park preservation in urban settings

increases

**PROPERTY VALUES**

## SOURCES

<sup>1</sup> — Prevention for a Healthier America: Investments in Disease Prevention Yield Significant Savings, Stronger Communities. Trust for America's Health, February 2009.

<sup>2</sup> — For the Public's Health: Investing in a Healthier Future. Washington, D.C.: Institute of Medicine, April 2012.

<sup>3</sup> — National Health Expenditure Data. Baltimore, MD: U.S. Centers for Medicare and Medicaid Services, April 2012.

<sup>4</sup> — Suhrcke M, de Paz Nieves C (2011). "The impact of health and health behaviours on educational outcomes in high income countries: a review of the evidence." Copenhagen, WHO Regional Office for Europe.

<sup>5</sup> — "Health and Economic Development," The New York Academy of Medicine, August 2011.



INFOGRAPHIC BY  
mixed greens  
DESIGN