



# County of Bernalillo

## State of New Mexico

### Procurement & Business Services

One Civic Plaza NW, 10th Floor, Suite 10010

Albuquerque, New Mexico 87102

Office: (505) 468-7013 Fax: (505) 468-7083

[www.bernco.gov](http://www.bernco.gov)

Date: June 28, 2020  
Attn: All Prospective Offerors  
From: Steven Baca, Purchasing Administrator  
Subj: **Request for Proposals (RFP) #42-20-SB  
Brand Identity Development**

On behalf of Bernalillo County, the Procurement and Business Services Department Purchasing Section is soliciting proposals to provide Brand Identity Development.

Pertinent RFP documents can be downloaded through the purchasing website, [www.bernco.gov/general-services/procurement-and-business-services.aspx](http://www.bernco.gov/general-services/procurement-and-business-services.aspx) at no cost; firms must be registered to download the document. If not registered, interested parties may register at [www.bernco.gov/general-services/vendor-registration.aspx](http://www.bernco.gov/general-services/vendor-registration.aspx). Vendors are also welcome to contact Karina Lira (505) 468-1691, or by e-mail [klira@bernco.gov](mailto:klira@bernco.gov) to request a hard copy document at a cost of 50 cents per page.

A non-mandatory pre-proposal conference will be held on, July 6, 2020, 3:00 p.m. (local time) by Skype only. If you are going to participate, join meeting by phone (Dial-in Number) 1-505-225-7962; Conference ID 655056474.

Submission of Proposal - Due to COVID-19 restrictions enacted by Governor Michelle Lujan Grisham on March 23, 2020, Bernalillo County has now closed a majority of its facilities to the public until further notice. As a result the Purchasing Section will only be accepting responses to any formal solicitations via an electronic drop box.

All Offeror proposals must be received for review and evaluation, no later than 4:00 PM Mountain Daylight Time on July 31, 2020, via an electronic drop box. Please upload your submittal to the following Vendor Document Uploader Website: <http://bcapp.bernco.gov/VendorDocumentUploader>. The Offeror must log in using your login and password that was used to download the RFP documents. Please note: the system does not allow an Offeror to upload a response if all documents associated with the solicitation have not been downloaded through Vendor Registration System.

It is the responsibility of the Offeror to ensure that proposals are received in the drop box prior to the deadline; the upload will include a date and time stamp. Proposals received in the drop box with a time stamp after the 4:00 p.m. deadline will be rejected. Proposals must clearly indicate response to the RFP #42-20-SB, Brand Identity Development.

xc: RFP File #42-20-SB

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#### COMMISSIONERS

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*Steven Michael Quezada, Member, District 2      Lonnie C. Talbert, Member, District 4      Charlene E. Pyskoty, Member, District 5*

#### ELECTED OFFICIALS

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#### COUNTY MANAGER

*Julie Morgas Baca*